

AYR UNITED FOOTBALL ACADEMY



YOUTH ACADEMY
SPONSORSHIP OPPORTUNITIES
SEASON 2025/26

INSPIRING THE NEXT GENERATION OF ACADEMY GRADUATES

**AT AYR UNITED FOOTBALL ACADEMY, WE'RE DEDICATED TO DEVELOPING THE FUTURE
OF LOCAL TALENTED FOOTBALLERS - BOTH ON AND OFF THE PITCH**

**AS THE OFFICIAL ACADEMY OF AYR UNITED FC, WE PROVIDE A CLEAR PATHWAY
FROM GRASSROOTS TO PERFORMANCE LEVELS, NURTURING YOUNG PLAYERS WITH
FOCUS ON DISCIPLINE, AMBITION AND OPPORTUNITY**

**WE ARE NOW SEEKING FORWARD-THINKING SPONSORSHIP PARTNERS TO JOIN US IN
DRIVING THIS MISSION FORWARD - PARTNERS WHO SHARE OUR PASSION FOR
SPORT, COMMUNITY AND YOUTH DEVELOPMENT**



WHY PARTNER WITH US?

TRUSTED FOOTBALL PATHWAY

- **ALIGN WITH A HISTORIC SCOTTISH CLUB AND AN ACADEMY THAT PRODUCES TALENT RECOGNISED LOCALLY AND NATIONALLY**
- **GAIN YEAR-ROUND BRAND VISABILITY ON ACADEMY STRIPS, TRAINING KIT AND DIGITAL PLATFORMS**
- **EXPOSURE AT HIGH-PROFILE MATCHES ACROSS SCOTLAND AND FIXTURES ATTENDED BY FAMILIES, SCOUTS AND LOCAL MEDIA**

STRONG COMMUNITY ROOTS

- **SUPPORT HUNDREDS OF YOUNG PLAYERS FROM ACROSS AYRSHIRE, REPRESENTING DIVERSE BACKGROUNDS**
- **ENABLE ACCESS TO FOOTBALL FOR YOUTH WHO FACE SOCIAL, FINANCIAL OR GEOGRAPHICAL BARRIERS**
- **CONTRIBUTE TO CLUB-LED EDUCATION, HEALTH AND INCLUSION PROGRAMMES THAT EXTEND BEYOND FOOTBALL**

BRAND GROWTH

- **POSITION YOUR COMPANY/ORGANISATION ALONGSIDE VALUES OF DEVELOPMENT, INTEGRITY AND COMMUNITY SPIRIT**
- **ACTIVATE YOUR SPONSORSHIP THROUGH JOINT PR, EVENTS AND CONTENT COLLABORATIONS**
- **FLEXIBLE OPTIONS AVAILABLE FOR BOTH LOCAL BUSINESSES AND NATIONAL ORGANISATIONS**



20TH ANNIVERSARY BESPOKE STRIP SPONSOR

£1,200 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF STRIP**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS
IN THE SPONSORED ITEM**
- **INVITE TO OUR AWARDS NIGHT AND ACADEMY SPONSOR DAY**
- **4 TICKETS TO AN AYR UNITED FC FIXTURE**

PLEASE SEE THE NEXT PAGE FOR PHOTO OF THE BESPOKE STRIP





MATCH DAY WARM UP TOP SPONSOR

£600 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF WARM UP JUMPERS**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS IN THE SPONSORED ITEM**
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MATCH DAY JACKETS SPONSOR

£700 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF JACKETS**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS IN THE SPONSORED ITEM**
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MATCH DAY KIT BAGS SPONSOR

£500 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF BAGS**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS IN THE SPONSORED ITEM**
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TRAVEL KIT SPONSOR

£600 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF TRACKSUIT**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS IN THE SPONSORED ITEM**
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COACHES SPONSOR

£400 PER TEAM

BENEFITS

- **PROMINENT LOGO PLACEMENT ON FRONT OF COACHES KIT**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **ACCESS TO PROFESSIONAL PHOTOS WITH ACADEMY PLAYERS IN THE SPONSORED ITEM**
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VEO SPONSOR

£3,000

BENEFITS

- **PROMINENT LOGO PLACEMENT IN ACADEMY HIGHLIGHT VIDEOS**
- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **INVITE TO OUR AWARDS NIGHT AND ACADEMY SPONSOR DAY**
- **4 TICKETS TO AN AYR UNITED FC FIXTURE**

GPS SPONSOR

£3,500 PER TEAM

BENEFITS

- **SOCIAL MEDIA COVERAGE THROUGHOUT THE SEASON**
- **LOGO INCLUDED ON OUR ACADEMY WEBSITE**
- **INVITE TO OUR AWARDS NIGHT AND ACADEMY SPONSOR DAY**
- **4 TICKETS TO AN AYR UNITED FC FIXTURE**

**THIS SPONSORSHIP PACKAGE IS FOR
SEASON 2025/26 AND SEASON 2026/27**



ENQUIRIES

**TO SPEAK FURTHER ABOUT ANY OF THE DETAILS IN THIS BROCHURE
OR IF YOU WISH TO BECOME ONE OF OUR SPONSORS, PLEASE
CONTACT STUART WATSON AT THE EMAIL ADDRESS
PROVIDED BELOW!**

STUART.WATSON@AUFA.ORG.UK